

Report on Visit to Water and Sanitation Support Organization (WSSO), Jaipur

Date of Visit: January 9th, 2025

Venue: WSSO Office, Jaipur

Participants: Students of Development Management MBA DM 3 (Seven Students)

Resource Persons: Mr. Suneet Sethi, Programme Officer (HR and IEC)

Module: Water Sanitation and Hygiene Management

Submitted By

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1. Introduction

The visit to the Water and Sanitation Support Organization (WSSO), Jaipur, was an enlightening experience that provided valuable insights into the government's role in planning, implementing, and managing water and sanitation projects. This visit was conducted as part of the "WASH" module, which emphasizes water, sanitation, and hygiene. The session focused on various aspects of water management, particularly the ongoing projects under the Jal Jeevan Mission (JJM).

2. Objectives of the Visit

- To understand the structure and functioning of WSSO in supporting water and sanitation initiatives.
- To gain knowledge about government policies, planning, and strategies for water resource management.
- To explore the role of communication and outreach, particularly through the Information, Education, and Communication (IEC) department.

3. Key Highlights of the Visit

3.1 Government Policies and Frameworks

Mr. Suneet Sethi provided an in-depth explanation of the national and state-level policies aimed at achieving water security and sanitation goals. He discussed the following key initiatives:

- **Jal Jeevan Mission (JJM):** A flagship program aimed at providing functional household tap connections (FHTCs) to every rural household by 2024. The mission integrates water conservation, groundwater recharge, and sustainable water management.
- **Swachh Bharat Abhiyan (Grameen):** Emphasizing sanitation and behavioural change to eliminate open defecation and promote hygiene practices.
- **National Water Policy (2012):** Focused on integrated water resources management and equitable water distribution.

3.2 Planning and Implementation Process

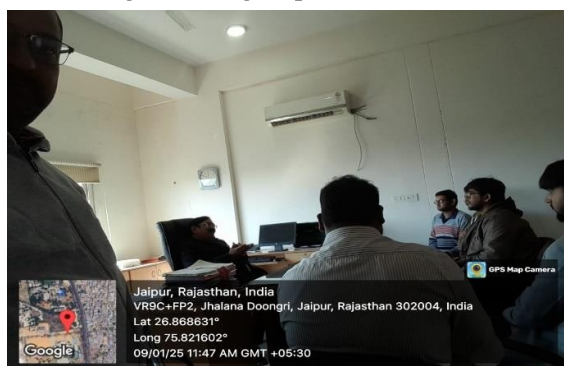
The WSSO team elaborated on how the government's water-related projects transition from planning to implementation. The process includes:

- **Community Participation:** Involving local stakeholders in decision-making to ensure sustainable outcomes.
- **Technical Surveys:** Conducting hydrological and environmental assessments before initiating projects.
- **Funding and Resource Allocation:** Allocating budgets for infrastructure, maintenance, and awareness campaigns.
- **Monitoring and Evaluation:** Ensuring transparency and accountability through regular audits and reporting mechanisms.

3.3 IEC and Behavioural Change

Shri Sunil Sharma, Coordinator and President of ISA and Vani Sansthan, as IEC expert highlighted the importance of behavioural change in achieving WASH goals. Key strategies included:

- Organizing community awareness campaigns about water conservation and hygiene practices.
- Promoting the use of sustainable water technologies.
- Developing gender-sensitive and inclusive IEC materials to address the needs of marginalized groups.



4. Insights into Current Projects

The team shared details of ongoing projects under JJM, emphasizing efforts to strengthen water infrastructure, improve access to clean drinking water, and ensure equitable water distribution. Particular attention was given to:

- Addressing challenges such as water scarcity and contamination in rural areas.
- Integrating climate resilience into project designs to mitigate risks posed by droughts and floods.

- Leveraging technology for real-time monitoring of water resources and project progress.



5. Lessons Learned

The visit highlighted the critical role of government institutions like WSSO in achieving water and sanitation goals. Key takeaways include:

- The importance of multi-stakeholder collaboration in ensuring effective implementation.
- The need for sustained community engagement to foster ownership and accountability.
- A focus on capacity building and training for local water management committees.

6. Conclusion and Recommendations

The visit underscored the government's commitment to ensuring water security and improved sanitation through comprehensive policies and targeted programs like JJM. However, further efforts are needed to:

- Enhance the integration of climate change adaptation in water policies.
- Strengthen monitoring systems to track progress and address gaps effectively.
- Expand outreach initiatives to marginalized communities to ensure inclusivity.

This visit provided an invaluable opportunity to understand the complexities of water management and the government's proactive measures to address challenges in the WASH sector. It was a practical extension of our module, helping us to connect theoretical knowledge with real-world applications.



7. Attendance List:

Sr. No.	Name of Participants
1	Aarushi Saxena
2	Atreyee Bardhan Roy
3	Mohit Sharma
4	Akshat Sharma
5	Jai Singh Chauhan
6	Roshan Kumar
7	Kartikey Dubey